

*****Mini-grant and Website Launch Announcement*****

Posting Date: November 10, 2016

Funding Activity: Child Passenger Safety Intervention Activity Funding

Funding Purpose: The overall goal is to support existing or create new child passenger safety efforts in tribal communities.

Application Deadline: December 12th, 2016

Dear Sir or Madam:

Motor vehicle injuries are the leading cause of death among Native American and Alaska Native children. Administered by the Northwest Portland Area Indian Health Board and funded by the National Institute for Minority Health and Health Disparity, the Native CARS Study is dedicated to improving the use of child safety seats in tribal communities and keeping children safe.

Enclosed, please find information about mini-grant opportunities from Native CARS that will be available with the launch of the Native CARS Atlas website, a community guided resource from Tribes for Tribes. Mini grants will cover a selection of activities available to your community related to child passenger safety. **To receive intervention activity funding, you will be required to attend & complete a 3-day workshop in Portland, OR (all travel expenses paid) from January 10-12, 2017.** While some documentation is required before this workshop, we will provide instruction on data collection and provide assistance with activity plans and evaluation measures at this workshop. **Only seven** Tribes or tribal organizations will be awarded funding.

Feel free to contact me at nativecars@npaihb.org or 503-228-4185 with questions.

Thank you for supporting child passenger safety in your community. We look forward to working with you to improve child passenger restraint use in your community.

Sincerely,

Tam Lutz, MPH, MHA
Native CARS Project Director



Mini-Grant Application Checklist

As you go through the steps of completing your mini-grant application, please use this checklist to ensure the application is completed correctly.

- Signed Application Form (part 1)
- Selected Data Collection Method (part 3)
- Selected Community Intervention Activity (part 4)
- Attach Tribe or Tribal organization documentation (*at the discretion of the Tribe or Tribal organization*) that indicates Tribe or Tribal organization supports mini-grant application (e.g., letter of support, Tribal resolution).
- Return application to nativecars@npaihb.org or send by **COB 12/12/16** to:
Tam Lutz
Native CARS Project
Northwest Portland Area Indian Health Board
2121 SW Broadway, Ste 300
Portland, OR 97201





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Native CARS Mini-Grant Application
CFDA: 93.307

Part One: Applicant Information

Tribal Organization:

EIN:

Address:

Phone:

Email:

Contact Name for Proposal:

Lead (if different than contact above), the person who will lead the scope of the work described in this application and attend workshop:

Name:

Phone:

Email:

Total Award Amount: \$7,000 (\$1,000 for coalition building; \$1,000 for data collection; \$5,000 for intervention)

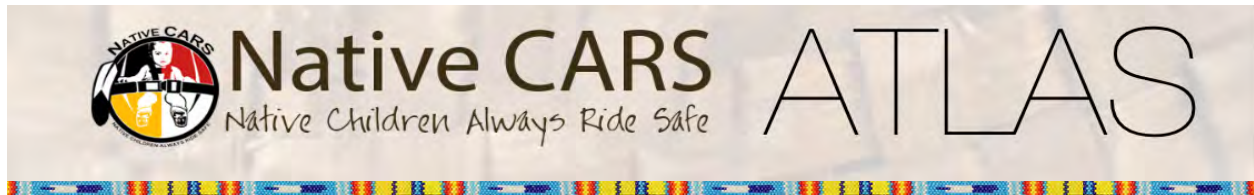
Facilities and Administration (F&A) costs or indirect rate:

Transportation/Hotel Accommodations: All travel expenses – lodging at Marriott Residence Inn Riverside in Portland Oregon, per diem, air travel and/or mileage – will be provided by NPAIHB.

Statement of Intent/Terms of Reimbursement:

By signing this application, I agree to attend all three days of the Native CARS mini-grant workshop. Upon successful completion of the workshop, I will be awarded the full grant amount to be spent only on coalition building, data collection activities and the selected community activity intervention plan.

Signature: _____ Date: _____



Part Two – Building Your Child Passenger Safety Coalition

\$1,000

The Child Safety Coalition functions as advocates for appropriate child passenger safety in the community. Creating a Child Safety Coalition of individuals who have knowledge about or interest in child passenger safety can help you with the planning and execution of your proposed activities.

Further information about building your Child Safety Coalition will be provided at the Native CARS Atlas workshop. Prior to application, please begin investigating potential collaborators and list below. Potential collaborators may include a Head Start staff member, Police Chief, Tribal Attorney etc. Note: you may finalize this during the workshop.

The Coalition can expect to meet four times during the year to be determined by the members. Coalition members may attend a Safe Native American Passenger (SNAP) training provided by a Child Passenger Safety Technician within their community.

Collaborators: (This may be a tentative list that you finalize during workshop)

Budget:

We anticipate the following expenses will be incurred to form your Coalition.

| | Expense |
|---|----------------|
| SNAP Training Expenses | |
| • Trainer | 100 |
| • Food | 90 |
| • Materials (for Binders/Printing SNAP materials) | 30 |
| Team Vests (\$30 x 6 vests) | 180 |
| Honorarium (\$100 x 6) | 600 |
| Total | \$1,000 |



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Part Three – Collecting Data

\$1,000

Data collection is a necessary component in any successful community intervention. To ensure sustainable interventions, it is important to understand current child safety seat usage in the community as well as community beliefs about child safety seat usage. For those communities who already have car seat data, you may consider expanding on existing data with a focus group. NOTE: we will provide data collection training to applicants during the workshop.

Below are two choices of data collection: vehicle observation or focus group. **Please review and select one of the following data collection methods, by checking the box next to the data collection method you prefer.**

- VEHICLE OBSERVATION** (e.g. current car seat usage, # observed vehicles)

The tribal organization above will use the Native CARS vehicle observation protocol to collect data on how community children ride in motor vehicles. This will allow us to determine the proportion of children who are properly restrained, assess risk factors for improper restraint, and focus our intervention efforts accordingly. Each survey takes 1-2 minutes to complete. The driver will receive a token of appreciation for their time.

Objectives:

Objective 1: Collect data on 100 vehicles with child passengers age 8 & younger traveling on or near tribal communities

Objective 2: Enter the data into a database for automatic analysis

Objective 3: Review the data report to understand the percent of children who are properly restrained, incorrectly restrained, and unrestrained and identify which children are at increased risk for riding incorrectly restrained or unrestrained. Use of computer with Microsoft Excel will be needed.

Evaluation Measures:

- Number of vehicles observed
- Number of children observed
- Data was entered into database (Yes, No)



Budget:

| | Expense |
|---|----------------|
| Incentive items for participating drivers (\$5 per observation/interview) | \$500 |
| Clipboard with storage (2 at \$15 each) | \$30 |
| Printing of survey forms | \$70 |
| Interviewer honorarium | \$400 |
| Total | \$1,000 |

Time Line: To be completed at workshop

Date Due: TBD

FOCUS GROUP (e.g. community knowledge, attitudes, beliefs, barriers, facilitators)

The tribal organization above will use the Native CARS focus group protocol to obtain a community context about child passenger restraint usage; community members will share what they know about child passenger restraints, their observations of restraint use in their community, as well as “their stories” to illuminate any common attitudes or beliefs about child passenger restraints. This will allow the Tribe to identify barriers that may prevent drivers from properly restraining their child passenger and facilitators of proper restraint of child passengers. The focus group should take no more than one hour.

Objectives:

Objective 1: construct no more than 10 focus group questions

Objective 2: recruit 8-12 focus group participants

Objective 3: Hold 1 focus group

Objective 4: Review the transcripts or written notes to understand the common themes discussed, barriers and facilitators

Evaluation Measures:

- Number of participants in attendance
- Completion of focus group (Yes, No)
- Focus group data were transcribed, organized and reviewed (Yes, No)



Budget:

| | Expense |
|---|----------------|
| Incentive items for participating participants (\$25 per observation/interview) | \$300 |
| Dictation recorder | \$400 |
| Printing | \$70 |
| Focus group facilitator honorarium | \$100 |
| Transcription of 60 minute focus group | \$130 |
| Total | \$1000 |

Time Line: To be completed at workshop

Date Due: TBD



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Part Four: Intervention Activity Plans

\$5,000

Creating *intervention activity* plans will allow you to design effective, community-based interventions and develop strategies to improve car safety seat use in your community. Attached are six intervention activity plans that other northwest Tribes have designed and implemented successfully. **Please review and select one of the intervention activity plans below.**

- Child Passenger Safety Technician/Car Seat Clinic (Total Cost: \$5,000)
- Child Passenger Law (Total Cost: \$5,000)
- Law Enforcement Training* (Total Cost: \$5,000)
- Distribution of Child Safety Seats/RPMS Patch** (Total Cost: \$5,000)
- Media Campaign (Total Cost: \$5,000)
- Community Education & Outreach (Total Cost: \$5,000)

*Must work with a CPS Tech (local or Native CARS) for Law Enforcement Training

**Must have CPS Tech locally available for Child Safety Seats/RPMS Patch

Enclosed, please find the community intervention proposals.



Intervention Activity Plan

Lead:

Tribe:

Date:

| Title of Intervention Activity: Child Passenger Safety Technician Training and Car Seat Clinic | |
|--|---|
| Approach (Awareness, Behavior Change, Public Health Practice, Environment, Policy) | Health and Safety Education; Public Health and Safety Practice |
| Issues Addressed | - Lack of experienced CPS technicians in the community; - Lack of or inappropriate use of child safety seats in the community; - Instruction on proper installation of proper child safety seats needed |
| Collaborators | |

Audience:

- Staff and/or volunteers who serve families with children age 12 and under
- Non-parent caregivers, parents of children 12 and under
- Children 12 and under
- Potential CPS Tech Candidates



Description:

Part 1: CPS Technician Training

Tribe will recruit tribal staff and volunteers who serve families with children age 12 and under to attend a Child Passenger Safety Technician (CPST) Certification course. The locations of these courses vary within each state and are available throughout the year. Three identified candidates will travel to take the 3-day course. The course requires candidates finish all three consecutive days and must pass a certification written and practical test. Upon completion of the course and receipt of certification, CPS Techs will provide community members with car seat installation and education support. CPS Techs will provide a minimum of four hours of community car seat education training to community members, complete five individual car seat checks observed by a certified CPS Tech Instructor (instructor in nearby town), and six continuing education credits (in-person or online).

Objectives:

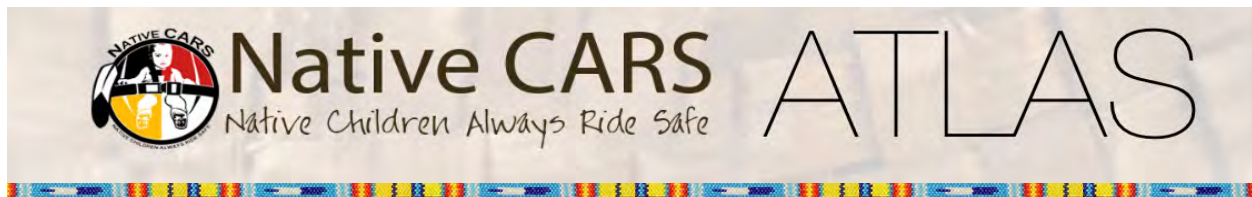
1. Promote proper use of child car seats via community-based CPS technicians at local clinics, schools and/or car safety events.
2. Increase the number of certified CPS technicians serving the families of children 12 and under within the reservation community.
3. Provide opportunities for CPS technicians to maintain their certification

Potential Evaluation Measures:

- Total count of individuals registered for CPST course
- Total count of attendees who complete CPST course
- Total count of individuals who receive CPST certification
- Number of CPS technician opportunities reported that fulfill recertification (car seat clinics with certified instructors, integrated car seat education classes)

Part 2: Car Seat Clinic

The three certified community-based CPS Technicians will organize 2-3 community car seat clinics in 2017. The purpose of this clinic is to ensure the proper installation and usage of appropriate child safety seats in the community. CPS techs will provide one-on-one checks of installed child safety seats and educate driver about proper installation/usage of these seats in their vehicles. Drivers will be encouraged to bring their child passengers to the car seat clinic. Consultations will last roughly 20 minutes. We plan on a total of 5 consultations per CPS Techs per car seat clinic.



During the car seat clinic, CPS Technicians will:

- Record the type/number of car seat(s), location of seat(s) in the vehicle and observations of misuse or damage;
- Ensure that the seat(s) is appropriate for the child's age and size;
- Review seat instructions and vehicle owner's manual with the caregiver;
- Ensure appropriate position in vehicle;
- Check current seat safety, e.g. seat recalls, expiration date and damage/defects to the seat;
- Observe the caregiver install the seat(s) on their own and provide education when needed;
- Educate caregivers as to the importance of car safety for all passengers, especially children;
- Educate the caregiver about the transition to the next type of car seat for their child/children;
- Answer any questions the caregiver may have.

Objectives:

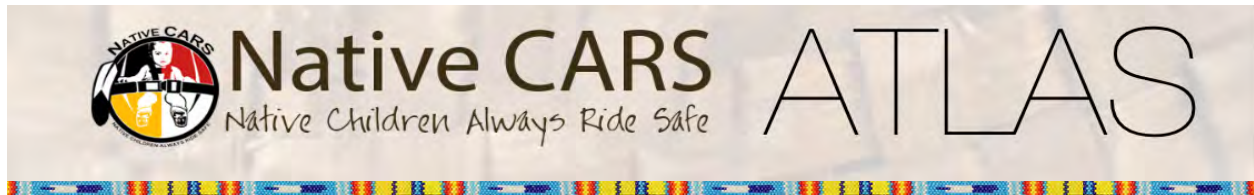
1. Ensure proper selection and installation/use of safety seats in vehicles
2. Educate drivers about proper selection installation and positioning of child safety seats
3. Provide 3 car seat clinics

Potential Evaluation Measures:

- Total number of car seat clinics held
- Total number of each type of child safety seats (e.g., infant, forward facing, combination, convertible, booster) checked at car seat clinics
- Total number of drivers who were able to properly installed child safety seats
- Total number of seats identified that need to replaced (e.g., recalled, damaged, not proper for child's age or size, not compatible for vehicle)

Time Line: To be completed at workshop

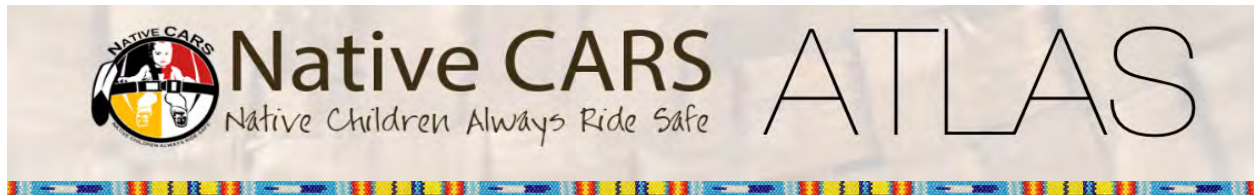
Due Date: TBD



Budget

| | Expense |
|--|----------------|
| CPST training Tuition | |
| CPST certification course fee (3x\$85) | \$255 |
| Travel to course | |
| Per diem (includes 3 attendees) (230 x3) | \$690 |
| Mileage/rental/gas (includes all 3 attendees) | \$200 |
| Lodging (includes 3 attendees) (420 x3) | \$1260 |
| Car Seat Clinic | |
| Mileage for CPT Techs | \$305 |
| Snacks (200 x 3) | \$600 |
| Promotion materials | \$600 |
| Supplies (Clip boards, cones, promotional materials, demo dolls) | \$970 |
| CPS Vests (3 X \$40) | \$120 |
| Total Cost | \$5000 |

With approval from Native CARS, line items in the above budget may be altered to meet the needs of community specific costs projected for the intervention activities described above but total cost of intervention plan activity may not exceed \$5,000.



Intervention Activity Plan

Lead:

Tribe:

Date:

| Title of Intervention Activity: Child Passenger Law | |
|---|---|
| Approach: (Awareness, Behavior Change, Public Health Practice, Environment, Policy) | Environment, Policy |
| Issue Addressed | Revise or create a seat belt law that meets current National Highway Traffic Safety Administration (NHTSA) recommendations; Update or create a fee schedule and fine process that encourages police to enforce the law |
| Collaborators | Police, Courts, Tribal Attorney, Business Council, General Membership; Media |

Audience:

Reservation Residents, Tribal and Non Tribal member drivers, parents and guardians of children 12 and under.

Description:

The tribe will review current (if existing) tribal child safety seat law and order code, fee schedule and fine process and compare to current NHTSA recommendations. Following this review, the tribe will propose changes to the code so that all children are in appropriate seats and/or safety restraints while riding in vehicles. The Lead will also consult with the Tribal attorney's office (1) to determine proper channels for submission to council, law and justice committee and the public and (2) to review proposed changes.



Objectives:

1. To review current child passenger safety law
2. To compare current child passenger law (if any) to NHTSA recommendations
3. To review fee schedule and fine process
4. Propose changes to law and fine process
5. To ratify new child passenger safety law or change
6. Mount media campaign to notify community of law change

Potential Evaluation Measures:

- Title/Number of new law or proposed law change
- Changes to fine process as proposed to Law and Justice committee
- Number of community review meetings
- Count of attendees at review meetings

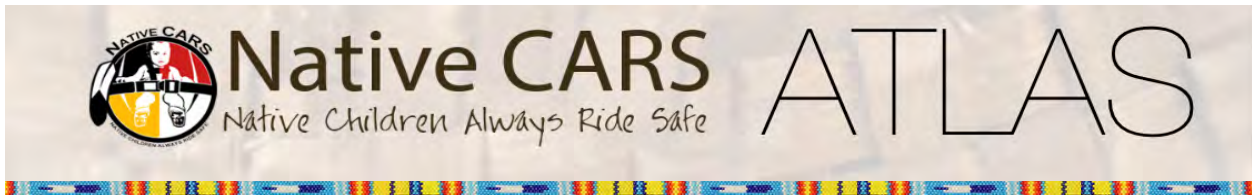
Time Line: To be completed at workshop

Date Due: TBD

Budget

| | Expense |
|---|----------------|
| Consultant (code development, code draft review, final code) | \$3500 |
| Printing Costs for Public Review (documents, code change brochures) | \$600 |
| Meeting Expenses (refreshments or dinners) | \$400 |
| Site Rental for Public Review Meetings | \$400 |
| Mileage to travel to Public Meetings | \$100 |
| | |
| | |
| Total Cost | \$5000 |

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Intervention Activity Plan

Lead:

Tribe:

Date:

| | |
|---|--|
| Title of Intervention Activity: Law Enforcement Training | |
| Approach: (Awareness, Behavior Change, Public Health Practice, Environment, Policy) | Awareness; Public Safety Practice |
| Issue Addressed | Lack of knowledge of current tribal passenger safety law; Inadequate enforcement of current tribal child passenger safety law |
| Collaborators | Tribal Police Officers, Tribal Police Chief, Tribal Court, CPS Techs, |

Pre-requisite: Must have a CPS Technician available to provide instruction or utilize the CPS Technicians we have available to refer.

Audience:

Tribal Police on the Reservation

Description:

The Lead will review law and order practices including traffic data collection (e.g. how traffic data is collected, number of safety citations, citations per officer, and frequency of data review) in order to educate police officers on current child passenger safety law. This intervention proposes to train tribal police about consistent and proper enforcement of current tribal child passenger safety law. **CPS Technicians** will lead two training sessions. Focus areas will address specific needs discovered in data collection phase, e.g. better



defining gross misuse of car seat. As part of this training, law enforcement officers will receive a certificate of participation. Upon completion, officers will also receive a bag (to be stored in their car) of educational swag and other incentive items for distribution to drivers and passengers during initial warning stops. These will serve as child safety educational tools. The lead will contract a graphic artist to design print media to support the vision of police officers enforcing the child passenger restraint law and providing guidance to drivers on proper child passenger restraint use.

Objectives:

1. Educate tribal law enforcement on specifics of child passenger safety law (e.g. difference between gross misuse of car seat laws and incorrect seat for child).
2. Engage local tribal police department to consistently enforce child passenger safety laws.
3. Emphasize the role of law enforcement as “Educator” about child passenger safety in the community.
4. Develop print media to support vision of police officers as child passenger restraint enforcers and educators.

Potential Evaluation Measures:

- Number and type of media developed
- Number of posters developed and locations posted
- Count or schedule of radio PSA airing
- Count or schedule of video PSA airing
- Number of articles published in [tribal newspaper]
- Count of social media hits

Time Line: To be completed at workshop

Date Due: TBD



Budget

| | Expenses |
|---|-----------------|
| CPS Tech to lead training | \$400 |
| Training Expenses (room rental, food etc) | \$400 |
| 10 Officer Educational Swag Bags | \$2000 |
| Print Training Materials, binders, forms | \$200 |
| Promotional print materials (e.g., posters brochures) | |
| Graphics contractor | \$800 |
| Printing | \$1200 |
| Total | \$5000 |

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Intervention Activity Plan

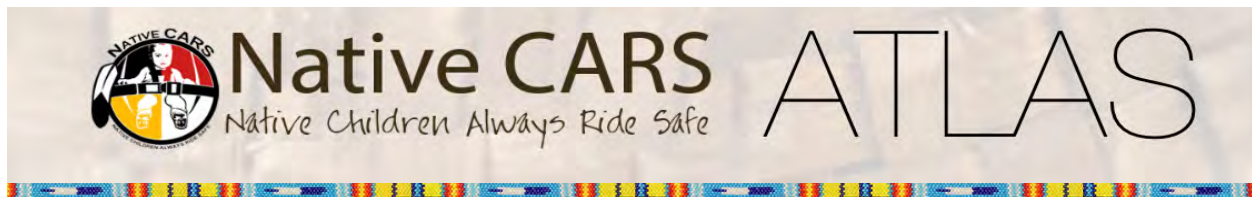
Lead:

Tribe:

Date:

| Title of Intervention Activity: Child Safety Seat RPMS/EHR Patch and Child Safety Seat Distribution | |
|--|--|
| Approach: (Awareness, Behavior Change, Public Health Practice, Environment, Policy) | Public Safety Practice, Health Education. |
| Issue Addressed | <ul style="list-style-type: none"> - Lack or inadequate knowledge of appropriate child safety seat recommendations and referrals for the right type of seat among parent and non-parent caregivers; - Inadequate access to car seats (particularly booster seats) for all children 12 and under; - Lack of education regarding car safety best practices for children |
| Collaborators | Community Health, Medical (All Providers), IT, Maternal/Child Health |

Pre-requisite: Must have a local CPS Technician available to provide consultation to parents or guardians of children in need of a car seat and car seat installation support.



Part 1: Electronic Health Record Patch

Audience:

- Health care providers and parent/caregivers utilizing clinic who have a child or children of safety seat age and size (12 and under)
- Parents and caregivers of children 12 and under.

Description:

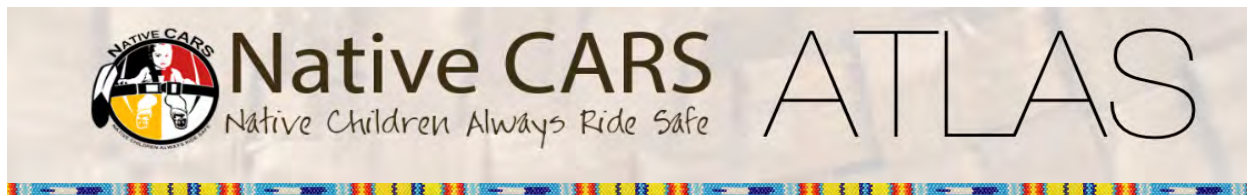
The tribal organization listed above will use the Native CARS RPMS/EHR patch to increase use of appropriate child car seats among parents/caregivers. A tribal Child Passenger Safety Technician (CPST) will train all providers in the medical department to (1) consistently and systematically counsel parents/caregivers on child safety seat recommendations and (2) help families access child safety seats (CSS) through the tribal distribution program.

Specifically, the patch will:

- Set up a reminder in the electronic health record (EHR) for provider to discuss and document if appropriate car seat is currently being used.
- Set up a reminder for provider to counsel parent/caregiver when next child safety seat transition is and discuss best practices for age and size.
- Offer the provider the option to issue a referral (or prescription) for child safety seat via CSS Referral/Prescription.
- Give access to CPS Tech for referral review and parent follow-up.
- Give access to CPS Tech to document distribution of CSS and expiration date of distributed seat in EHR.

Objectives:

1. Create a seamless system to track car seat referrals and distribution.
2. Utilize medical providers to emphasize the importance of implementing child safety seat recommendations.
3. Increase knowledge and compliance of parent/caregiver on appropriate seats for a child's age/size.
4. Encourage providers to talk to parents/caregivers and children about the transition to the next stage of child safety seats.



Potential Evaluation Measures:

- Count of CSS distributed/ CSS referrals via patch reports
- Number of providers utilizing the CAR RPMS patch via patch user report
- Number of child medical visits in which CSS education was provided and documented on RPMS
- Provider feedback of the CSS patch, e.g. whether the new CSS patch helped them to talk to parents about car seats

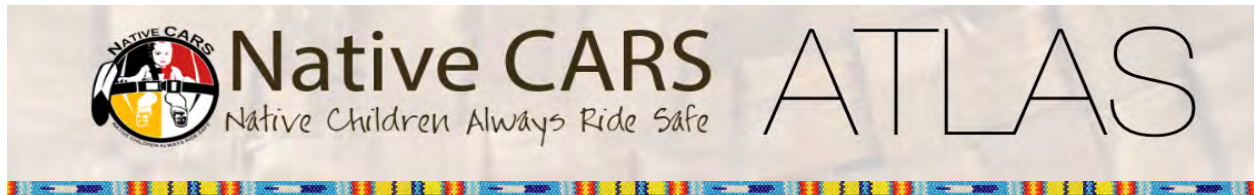
Part 2: Distribution of Child Safety Seats

Based on children identified by providers and documented in CARS RPMS patch, we plan to increase access to car seats that are right for children's age and size. We will purchase car seats for distribution to parents or guardian of children who have been provided a consult via the Native CARS patch. A CPS Technician will be identified to coordinate car seat distribution. The car seat distribution processes will be agreed upon in conjunction with the CAR RPMS patch implementation planning. The CPS Technician will distribute the car seat so parents or guardians of the children receive instruction as to the appropriate car seat for their child/children as well as proper installation of the seat. The CPS technician will be available to guide parents or guardian as they install car seats into their vehicles.

Communities that do not wish to give car seats free of charge can choose to establish a reimbursement system for parents or guardians who purchase their own seats. For example, the Tribe awards \$100 for convertible car seats and \$20 for booster seats.

Objectives:

1. Educate parent or guardian about child seat safety, particularly the importance of age/size-appropriate car seats for children 12 and under.
2. Increase the number of children in appropriate car seats when riding a vehicle
3. Provide access to a child safety seat distribution programs on reservation



Potential Evaluation Measures:

- Number of parents or guardians who access the distribution program
- Number of seats distributed
- Number of parents or guardians who came to distribution program as a result of a CARS RPMS Patch consult order by provider

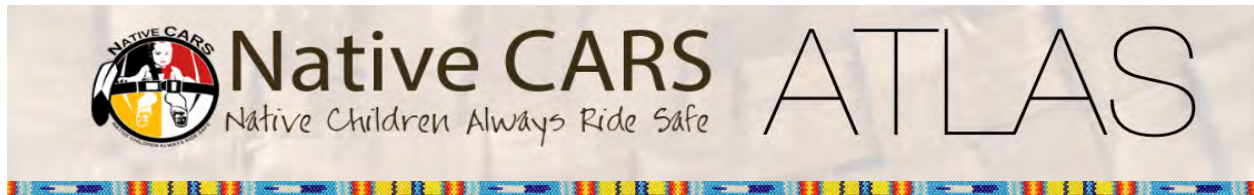
Time Line: To be completed at workshop

Date Due: TBD

Budget:

| CARS RPMS Patch | Expense |
|---|----------------|
| Incentive items for providers who have the most referrals | \$300 |
| Lunch provisions for patch training | \$250 |
| Printing for CPS Tech cards, referral cards and training Materials | \$200 |
| Snack provision to present progress at all staff meeting using patch | \$200 |
| | |
| Car seat distribution | |
| Purchase of car seats | \$4000 |
| Purchase of CPS Tech materials (e.g., LATCH Manual, recall list notification) | \$50 |
| | |
| Total Cost | \$5000 |

With approval from Native CARS, line items in the above budget may be altered to meet the needs of community specific costs projected for the intervention activities described above but total cost of intervention plan activity may not exceed \$5,000.



Intervention Activity Plan

Lead:

Tribe:

Date:

| Title of Intervention Activity: Child Safety Seat (CSS) Media Campaign | |
|---|---|
| Approach: (Awareness, Behavior Change, Public Health Practice, Environment, Policy) | Awareness |
| Issue Addressed | Will be determined after review of child safety seat data |
| Collaborators | Tribal Communications |

Audience:

Drivers and passengers within the tribal community (may be focused on specific sub-group depending on review of data)

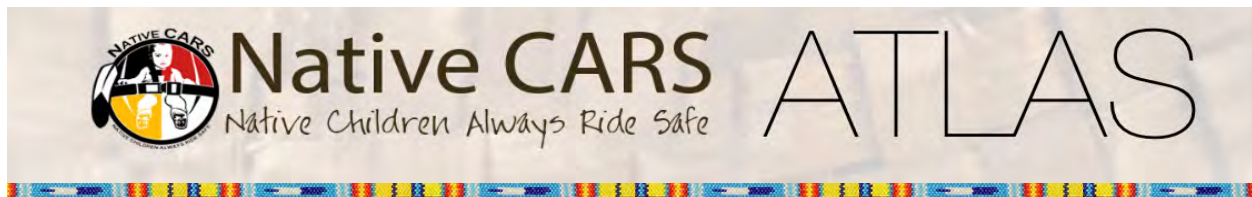
Description:

This intervention proposal builds off of data collection efforts. Issues addressed by the media campaign will depend on the themes discovered in the data, such as short car trips, on and off Reservation or trips with non-parent caregivers. The media campaign may promote child car safety and injury prevention on and off the Reservation. Messages may include tribal specific vehicular injury and mortality data, proper child car seat usage and qualitative data gathered from focus groups. Messages should be concise and brief and address the issues discovered in your data collection.

Applicant can select **one** of the following four media campaign options below:

Option 1: Video and Radio PSA

Develop one 30-second video public service announcement (PSA) for local TV station, IHS clinic or administrative building featuring tribal youth, Native CARS information and current CSS information. Develop two 30-second radio PSA spots.



Option 2: DIY Billboard

- Build three site-specific 8 x 6 ft plywood billboards to be placed at strategic locations.
- Contract graphic artist to produce six vinyl banners to be placed on three billboards

Option 3: Professional Billboard

- Contract with graphic artist to produce billboards
- Contract with a commercial billboard company to advertise on a billboard (such as Lamar, Outdoor Billboard, Pattison)

Option 4: Print Media

- Develop print media (e.g., posters, displays, and/or brochures) to be placed in strategic locations including social media

Objectives:

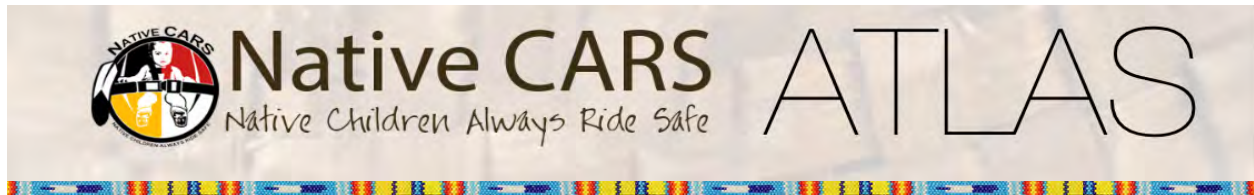
1. Develop tribe-specific, data-driven media campaign that emphasizes the importance of child safety seat use every trip, every time, including reservation and on short trips in 2017.
2. Implement media components and distribute messages at designated locations in 2017.
3. Have a visible presence throughout the community and various media channels to better promote the message of child passenger safety.

Potential Evaluation Measures:

- Number and type of media developed
- Number of posters developed and locations posted
- Count or schedule of radio PSA airing
- Count or schedule of video PSA airing
- Number of articles published in [tribal newspaper]
- Count of social media hits

Time Line: To be completed at workshop

Date Due: TBD



Budget

| Video and Radio PSA | Expense |
|---|----------------|
| Consultant to draft scripts, story boards, contact stations, scout locations, recruit cast, organize schedule | \$4000 |
| Incentives | \$240 |
| Mileage | \$260 |
| Supplies | \$500 |
| Total | \$5000 |

| Billboards – Professional Rental | Expense |
|---|----------------|
| Photographer/Graphic Designer | \$610 |
| Professional Billboards 2 (2195 each) full scale billboard for 4 months | \$4390 |
| Total | \$5000 |

| Billboards - DIY | Expense |
|--|----------------|
| Construct and erect 3 8' x 6' plywood billboard (3x\$1200) | \$3600 |
| Printing of vinyl billboard banners (6x\$100) | \$600 |
| Photographer/Graphic Design | \$800 |
| Total | \$5000 |

| Video and Radio PSA | Expense |
|---|----------------|
| Consultant to draft scripts, story boards, contact stations, scout locations, recruit cast, organize schedule | \$4000 |
| Incentives | \$240 |
| Mileage | \$260 |
| Supplies | \$500 |
| Total | \$5000 |

| Print Media | Expense |
|--|----------------|
| Photographer | \$1620 |
| Graphic Designer | \$1670 |
| Model Incentives (10 x \$40) | \$400 |
| Printing (posters, brochures, displays, inserts) | \$1110 |
| Snacks/water bottles | \$200 |
| Total | \$5000 |

With approval from Native CARS, line items in the above budget may be altered to meet the needs of community specific costs projected for the intervention activities described above but total cost of intervention plan activity may not exceed \$5,000.



Intervention Activity Plan

Lead:

Tribe:

Date:

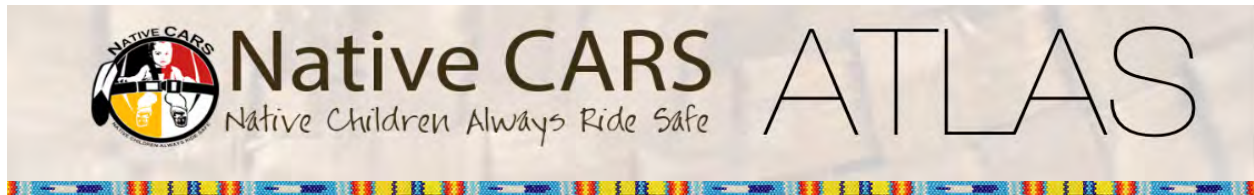
| Title of Intervention Activity: Community Education and Outreach | |
|---|---|
| Approach: (Awareness, Behavior Change, Public Health Practice, Environment, Policy) | Health Education, Awareness |
| Issue Addressed | Low knowledge and awareness of child safety seat recommendations |
| Collaborators | Community Action Partnership, Head Start, Elementary Schools, WIC, Health Clinics |

Audience:

Staff and personnel at tribal and non-tribal entities who interface with tribal children in need of proper child passenger restraints

Description:

The tribal organization listed above will increase awareness of available child safety seat resources in the community via education and information sessions held at child-focused organizations, e.g. Head Start, Elementary schools, WIC, local health clinics etc. At these locations, community members will receive the necessary information they need to educate parents and caregivers about child passenger safety and/or direct them to the proper resource for additional information. For instance, children may be weighed and measured to determine the appropriate child safety seat for them.



Objectives:

1. Mobilize community partners to be advocates of child passenger safety and informational resources for the parents/caregivers.
2. Increase awareness of child passenger safety among organizations throughout the community that serve young children who require safety seats.

Potential Evaluation Measures:

- Count of and contact information for all organizations approached to educate about car safety
- Number of families/children consulted regarding car seat safety

Time Line: To be completed at workshop

Date Due: TBD

Budget

| | Expense |
|---|----------------|
| Table cloth with Tribal & Native CARS logos | \$100 |
| Canopy | \$200 |
| Small Equipment (scales, portable stadiometer, demonstration dolls) | \$700 |
| Child Passenger Safety Video tapes | \$500 |
| Education materials (e.g., charts, handouts, window clings, | \$2000 |
| Sample child safety seats, retractors, webbing and latchplate for demonstration | \$1500 |
| Total Cost | \$5,000 |

With approval from Native CARS, line items in the above budget may be altered to meet the needs of community specific costs projected for the intervention activities described above but total cost of intervention plan activity may not exceed \$5,000.