



NORTHWEST
PORTLAND
AREA
INDIAN
HEALTH
BOARD

DANCING IN THE SQUARE SPONSORSHIP OPPORTUNITIES

2017

12th ANNUAL
DANCING IN THE SQUARE
INDIAN DAY CELEBRATION



PIONEER SQUARE,
DOWNTOWN PORTLAND
FRIDAY SEPTEMBER 22, 2017



ADVERTISING DEADLINE
SEPTEMBER 1, 2017



FOR MORE INFORMATION VISIT:
WWW.NPAIHB.ORG
503-416-3269



SPONSORSHIP OPPORTUNITIES



We are requesting your assistance for a very important activity! We hope you will agree and look forward to your contribution.



Despite being less than 1.4% of the U.S. population, American Indian people are the most economically disadvantaged people in this country and face some of the most significant health and education disparities of any group.

On the fourth Friday in September, the Northwest Portland Area Indian Health Board (NPAIHB) and other local Indian organizations will be hosting an “American Indian Day Celebration” at the Pioneer Courthouse Square in downtown Portland. The event will be a celebration of American Indian cultures and is intended to raise the level of awareness concerning the challenges that American Indian people face in this country.

The event is an opportunity to raise the level of awareness about these issues and share the pride and culture of American Indian people.

The event will include Northwest Tribal leaders, Indian advocates, drum groups, dancers, and arts and crafts vendors who will share their talents and experiences with the Portland community. Tribal organizations will set-up booths displaying health, education, youth, and other programs they provide on behalf of Northwest Tribes and the Portland Indian community.

A press conference will be held during the event to bring attention to health, education, social services, and other quality of life issues that Indian people face.

We hope you will support this gathering and provide a donation to cover the costs of renting Pioneer Square, paying local drum and youth dance groups, and other costs associated with making this event happen. For contribution purpose, you may make your tax deductible donation payable to the “Northwest Portland Area Indian Health Board” and our 501(c) (3) tax identification number is 93-0718154.



We thank you in advance for your consideration and support to this very important effort!

Sincerely,

Joe Finkbonner

Joe Finkbonner,
Executive Director



2017 DANCING IN THE SQUARE SPONSORSHIP OPPORTUNITIES



ARENA SPONSOR

Amount Requested: \$ 6,000
YOUR NAME/LOGO will appear on banner hung on the tent canopy of the event. Your choice of TWO BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. Two FULL PAGE AD's of your organization will appear in the event program and back cover acknowledging your sponsorship.



PLATINUM SPONSOR

Amount Requested: \$1,500
YOUR NAME/LOGO will appear on a banner hung at one entrance of the event. Your choice of ONE BOOTH SPACE in a prime location for your product demonstration or promotion of your product and/or service or organization. FULL PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



GOLD SPONSOR

Amount Requested: \$1000
YOUR NAME/LOGO will appear on a banner hung at one entrance of the event. Your choice of ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. HALF PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



SILVER SPONSOR

Amount Requested: \$750
ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. QUARTER PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



BRONZE SPONSOR

Amount Requested: \$ 500
ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. LOGO will appear in the event program acknowledging your sponsorship.



PROGRAM PRINTING

Amount Requested: \$2,000
YOUR NAME/LOGO will appear on a banner hung at one entrance of the event. Your choice of ONE BOOTH SPACE in prime location for your product demonstration or promotion of your product and/or service or organization. FULL PAGE AD of your organization will appear in the event program acknowledging your sponsorship.



FULL PAGE ADS

Amount Requested: \$ 700
YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship.



HALF (1/2) PAGE ADS

Amount Requested: \$ 500
YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship.



QUARTER (1/4) PAGE ADS

Amount Requested: \$ 250
YOUR NAME/LOGO will appear in the event program acknowledging your sponsorship.



Drum Sponsor— for drummers and members.

Amount Requested: \$300 YOUR NAME/ LOGO will appear in the event program acknowledging your sponsorship



TINY-TOT SPONSORSHIP -

Would include small prize, healthy snack item and monetary support Amount requested: \$250 YOUR NAME/ LOGO will appear in the event program acknowledging your sponsorship



BOTTLED WATER

Amount Requested: \$250
YOUR NAME/LOGO will appear on the water and in the event program acknowledging your sponsorship



FOOD VENDOR (2)

Amount requested: \$300
YOUR NAME will appear in the event program acknowledging your sponsorship



VENDOR/TABLE SPACE

Amount requested: \$200
Non-Profit Organizations
YOUR NAME will appear in the event program acknowledging your sponsorship



ARTS & CRAFT VENDORS

Amount Requested: \$100
YOUR NAME will appear in the event program acknowledging your sponsorship



LOGO RECOGNITION

Amount Requested: \$100



DANCE SPONSOR

Amount Requested: \$100

Sponsor will be announced before dance

Men's	Women's
Traditional	Traditional
Fancy	Fancy
Grass	Jingle





Northwest Portland Area Indian Health Board
 2121 SW Broadway, Suite 300
 Portland OR 97201
 503/228-4185



VENDOR APPLICATION
Annual Indian Day Pow Wow
September 22, 2017
Pioneer Square Courtyard
Portland OR

ARENA SPONSOR	\$6,000
PLATINUM SPONSOR	\$1,500
GOLD SPONSOR	\$1,000
SILVER LEVEL SPONSOR	\$750
BRONZE SPONSOR	\$500
PROGRAM PRINTING	\$2,000
FULL PAGE ADS	\$750
HALF (1/2) PAGE ADS	\$500
QUARTER (1/4) PAGE ADS	\$250
TINY-TOT SPONSORSHIP	\$250
BOTTLED WATER	\$250
DRUM SPONSOR	\$300
DANCE SPONSOR	\$100
FOOD VENDOR (2 Spaces)	\$300
LOGO RECOGNITION	\$100
Other Monetary Support	

*** Limited number of tables that the Board supplies (15 tables) done on first come bases

VENDOR/TABLE SPACE	\$200
Have Table	Need A Table
Arts & Craft Vendors	\$100
Have Table	Need A Table ***

Schedule: Set up between 10:00 a.m. – 12 Noon (event 12-7 p.m.). Entry to Square on 6th Avenue
 Break down from 7 p.m. – 9 p.m.

PLEASE REMIT THIS PORTION WITH YOUR SPONSORSHIP
 Mail, E-mail to Candice Jimenez at cjimenez@npaih.org or fax
 503.416.3269

Business Name: _____

Vendor Name: _____

Address: _____

City: _____ State _____ Zip _____

Day Phone: _____

Email: _____

Brief Description of Items Sold: _____
