



Telling Our Stories

The Good Health and Wellness in Indian Country StoryMap

April 27, 2018



**Urban Indian
Health Institute**
A Division of the Seattle Indian Health Board

**Welcome! Let us begin
in a good way...**

UIHI Good Health and Wellness Team

Abigail Echo-Hawk, MA
UIHI Director



Rose James, PhD
Director, Research & Evaluation



Kelsey Liu, MPH
Program Manager



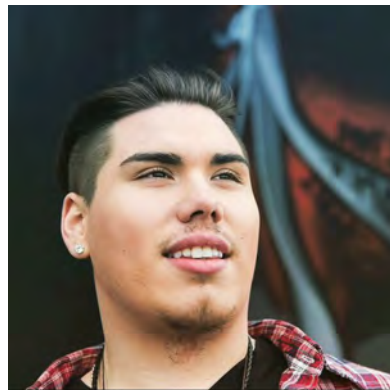
Francesca Murnan, MPA
Program Manager



Colin Gerber, MPH
Epidemiologist I



Thomas Lawrence, BA
Program Manager



Gunnar Colleen, BA
Project Associate



Learning Objectives

- Name the four core principles of Indigenous Evaluation
- Demonstrate the use of technologies as continuing indigenous methods of storytelling
- Tell the story of the Story Map

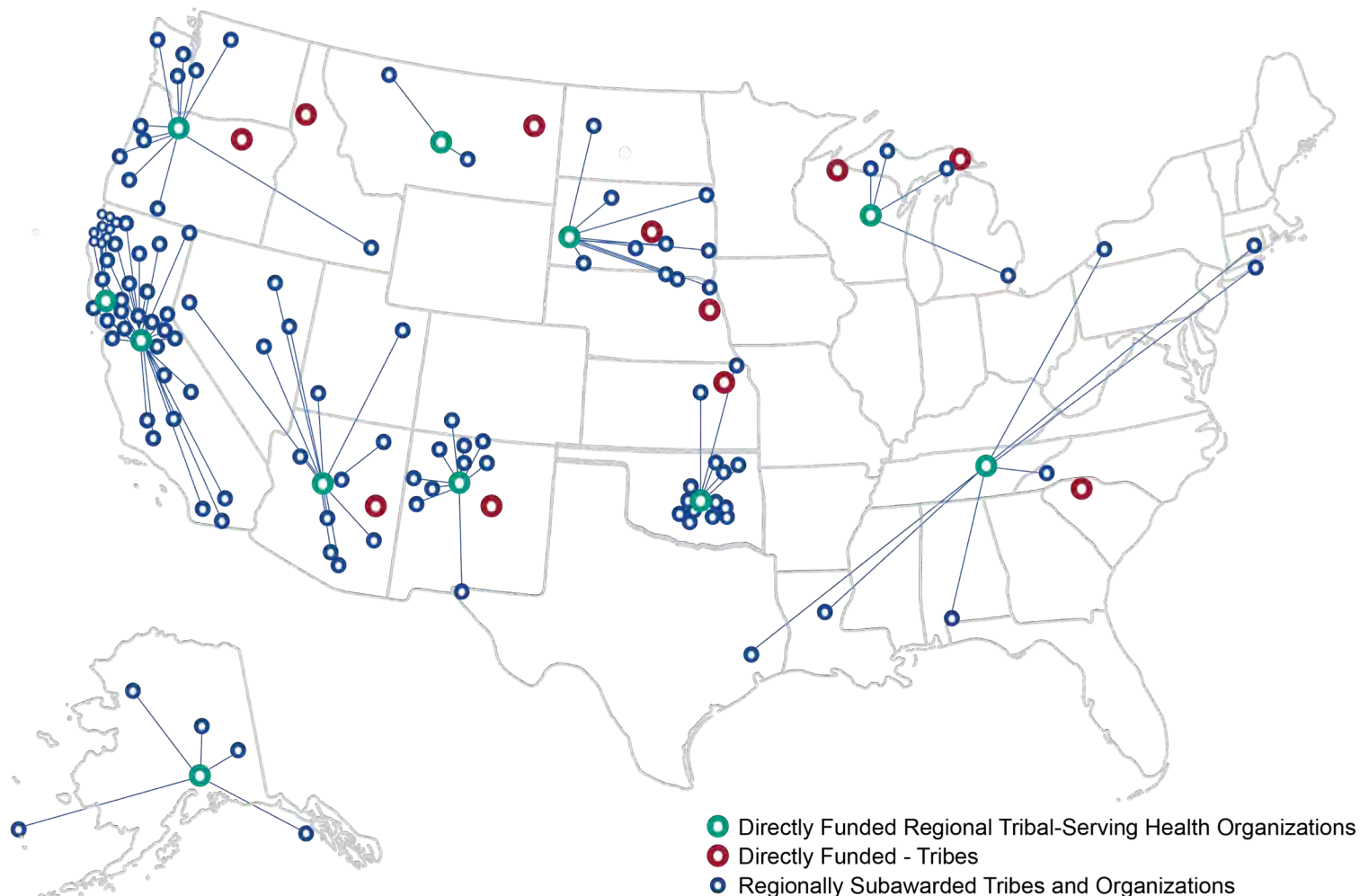


Who is the Urban Indian Health Institute?

- One of 12 Tribal Epidemiology Centers (TECs)
- Serving Urban American Indians and Alaska Natives (AI/AN) since 2000
- Supports the Urban Indian Health Network
 - 62 organizations including Urban Indian Health Programs and urban Indian social and health service organizations
- UIHI serves to improve the health of AI/AN by:
 - Identifying & understanding health disparities and resiliency
 - Strengthening public health capacity
 - Disease surveillance and disease prevention
 - Health promotion and disease prevention grounded in indigenous methodologies



Good Health & Wellness in Indian Country



What is “Indigenous Evaluation”?



LaFrance, J., & Nichols, R. (2009). Indigenous evaluation framework: Telling our story in our place and time. Written for the American Indian Higher Education Consortium.

Why the GHWIC Story Map?

- We wanted to make something useful to the communities
- Evaluation reports not accessible to everyone
- Grantees wanted an easier way to learn from each other
- UIHI wanted a more flexible, accessible medium of disseminating GHWIC progress



The GHWIC Interactive Story Map

- Uses free ArcGIS Story Map technology to showcase grantee program progress and success
- Interactive online platform supports multiple mediums (photo, video, audio, text, etc.)
- Innovative platform uses unfiltered grantee-created content to highlight successes



Key Points

- The Story Map technology combines evaluation and storytelling practices to share local successes and demonstrate national impact
- Communities find it helpful, informative; the funder too
- Interactive and self-directed
- Story Map iterates and evolves as the work progresses

This is Indigenous Evaluation

Living, evolving, ever-changing

Thank you! Questions?

UIHI thanks all grantee partners for their work and contributions to the Good Health & Wellness in Indian Country program (DP14-1421PPHF14)



Urban Indian Health Institute

A Division of the Seattle Indian Health Board

611 12th Avenue South, Seattle, WA 98144
Phone: (206) 812-3030 Fax: (206) 812-3044
Email: info@uihi.org Website: www.uihi.org