



RESOLUTION # 16-02-01

We R Native: Text 4 Sex Ed

NORTHWEST PORTLAND AREA INDIAN HEALTH BOARD

Burns-Paiute Tribe
Chehalis Tribe
Coeur d' Alene Tribe
Confederated Tribes of Colville
Confederated Tribes of Coos, Lower
Umpqua, and Siuslaw Indians
Confederated Tribes of Grand Ronde
Confederated Tribes of Siletz
Confederated Tribes of Umatilla
Confederated Tribes of Warm Springs
Coquille Tribe
Cow Creek Tribe
Cowlitz Tribe
Hoh Tribe
Jamestown S'Klallam Tribe
Kalispel Tribe
Klamath Tribe
Kootenai Tribe
Lower Elwha Klallam Tribe
Lummi Tribe
Makah Tribe
Muckleshoot Tribe
Nez Perce Tribe
Nisqually Tribe
Nooksack Tribe
NW Band of Shoshone Tribe
Port Gamble S'Klallam Tribe
Puyallup Tribe
Quileute Tribe
Quinalt Tribe
Samish Indian Nation
Sauk-Suiattle Tribe
Shoalwater Bay Tribe
Shoshone-Bannock Tribe
Skokomish Tribe
Snoqualmie Tribe
Spokane Tribe
Squaxin Island Tribe
Stillaguamish Tribe
Suquamish Tribe
Swinomish Tribe
Tulip Tribe
Upper Skagit Tribe
Yakama Nation

WHEREAS, the Northwest Portland Area Indian Health Board (hereinafter "NPAIHB" or the "Board") was established in 1972 to assist Tribal governments to improve the health status and quality of life of Indian people; and

WHEREAS, the NPAIHB is a non-governmental "tribal organization" as defined by the Indian Self-Determination and Education Assistance Act (P.L. 93-638 seq. et al) that represents forty-three federally recognized tribes in the states of Idaho, Oregon, and Washington; and

WHEREAS, in accordance with the definitions of the Indian Self-Determination and Education Assistance Act at 25 USCS § 450b, a tribal organization is recognized as a governing body of any Indian tribe and includes any legally established organization of Indians which is controlled, sanctioned, or chartered by such governing body or which is democratically elected by the adult members of the Indian community to be served by such organization and which includes the maximum participation of Indians in all phases of its activities; and

WHEREAS, the NPAIHB is dedicated to assisting and promoting the health needs and concerns of Indian people; and

WHEREAS, the Board's NW Tribal Epicenter manages *We R Native* -- a website, social media platform, and text message service that serves as a sexual health resource for Native teens and young adults. Our campaigns, interventions, curricula and services have been shown to reduce sexual risk-taking and promote protective behaviors; and

WHEREAS, American Indian and Alaska Native youth are disproportionately impacted by higher rates of teen pregnancy and sexually transmitted infections, compared to non-Indian people; and

WHEREAS, *We R Native* is authorized to carry out goals and objectives that coincide with The Innovation Next Awards funding opportunity, founded by The National Campaign to Prevent Teen and Unplanned Pregnancy, to develop innovative, technology-based interventions to prevent teen pregnancy; and

2121 SW Broadway
Suite 300
Portland, OR 97201
(503) 228-4185
(503) 228-8182 FAX
www.npaihb.org

JANUARY 2016

WHEREAS, the specific goals of The Innovation Next Awards initiative are:

- 10 teams of three will be selected to receive \$80,000 in funding. During the second stage, 5 of the teams will be awarded up to \$325,000 to further develop their innovation.
- The total time for the entire process, if our team is selected for the second stage, is 22 months.
- They are looking for a killer team of thinkers and doers with varied perspectives on teen pregnancy prevention. The magic is in the makeup of our team, and we are looking for other individuals who share our passion and commitment for teen pregnancy prevention in Indian Country.

WHEREAS, in 2014, *We R Native* sent a series of text messages to American Indian and Alaska Native youth, designed to promote condom use and STI/HIV testing. Improvements in condom use attitudes and behavior were retained at least 3 months post-intervention. Building off of this success, we are hoping to design a text messaging service that generates tailored messages (based on age, gender, or risky sexual behaviors) while building in content from our other successful digital campaigns/curricula, including Native VOICES (a CDC-endorsed HIV Prevention Intervention) and Native STAND (a peer education healthy decision-making program for Native youth); and

WHEREAS, the goals of this initiative are consistent with the goals and objectives of both the NPAIHB and the NW Tribal EpiCenter; and

THEREFORE BE IT RESOLVED, that the Board endorses and supports efforts by staff of the NW Tribal EpiCenter – *We R Native* -- under the guidance of the Executive Director, to pursue funding through The Innovation Next Awards funding opportunity.

CERTIFICATION

NO. 16-02-01

The foregoing resolution was duly adopted at the regular session of the Northwest Portland Area Indian Health Board. A quorum being established; 29 for, 0 against, 0 abstain on January 21, 2016.

Andrew C. Joseph Jr.

Chairman

1/21/2016

Date

Gregory J. Abraham

Secretary