

## Introduction to Injury Prevention

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### **Course Description**

This 3-½ day course introduces participants to injuries as a public health problem. It addresses the principles of effective injury prevention through a combination of presentations, case histories, and group exercises. Emphasis is placed on the following core injury prevention program topics:

- The Public Health Approach
- Injury Data
- Program Design & Implementation
- Program Evaluation
- Coalitions & Collaborations
- Program Management
- Marketing & Advocacy

### **Course Objectives**

- Understand the public health impact that injury has in Tribal communities.
- Understand that injuries are both predictable and preventable.
- Learn the use of data to identify patterns and contributing factors of injuries.
- Use injury patterns and factors to effectively target injury causes with multiple strategies.
- Understand the benefit of designing multiple prevention strategies that are accepted by your community's culture.
- Understand the benefits of working with others in injury prevention coalitions, and how to organize coalitions.
- Understand the stages of evaluation, and how to select strategies for both your local program and for your prevention strategies.
- Share information on local severe injury problems with your community, and to propose effective prevention activities.

### **Target Audience**

The target audience includes public health and injury prevention practitioners, health care providers, health directors, tribal council members, tribal health board members, and IHS environmental health personnel.



## **Typical Course Topics (individual classes will vary)**

- Injuries as a Public Health Problem
- Introduction to Data
- Injury Problem Identification
- Intervention Theory (with Haddon's Matrix) and Planning
- Coalitions & Collaborations
- Program and Action Planning
- Evaluation Introduction
- Marketing and Advocacy
- Planning the Presentation